

Superior Natural Color Performance for Fat-Based Applications

Have you faced challenges using natural colors in fat-based systems?

Hue vibrancy, color stability and ease of use are important terms when it comes to the natural coloring of compound coatings, frostings or fillings. When incorporating color in these types of fat-based systems, food developers often encounter common challenges with standard natural colors such as: hues turning grey, speckling and fading. Moreover, when final products are exposed to demanding environments such as high water activity or varying pH, undesired color bleeding can occur. All these issues may impair the product's visual appeal over time.



Meet your visual expectations

VIVAPIGMENTS® are a complete line of bright natural color pigments perfectly suited for fat-based media. A patented microencapsulation technology with rice protein creates properties similar to lake pigments, all the while being completely natural. Thanks to their encapsulation, these pigments can achieve outstanding color stability while mitigating color bleed and fading from light exposure. Their unique particle shape offers powder and liquid solutions that are easily dispersible and that reliably provide a vibrant, homogenous coloring result.

Bright shades

Unique particle shape achieves a high coloring power

Easy processing

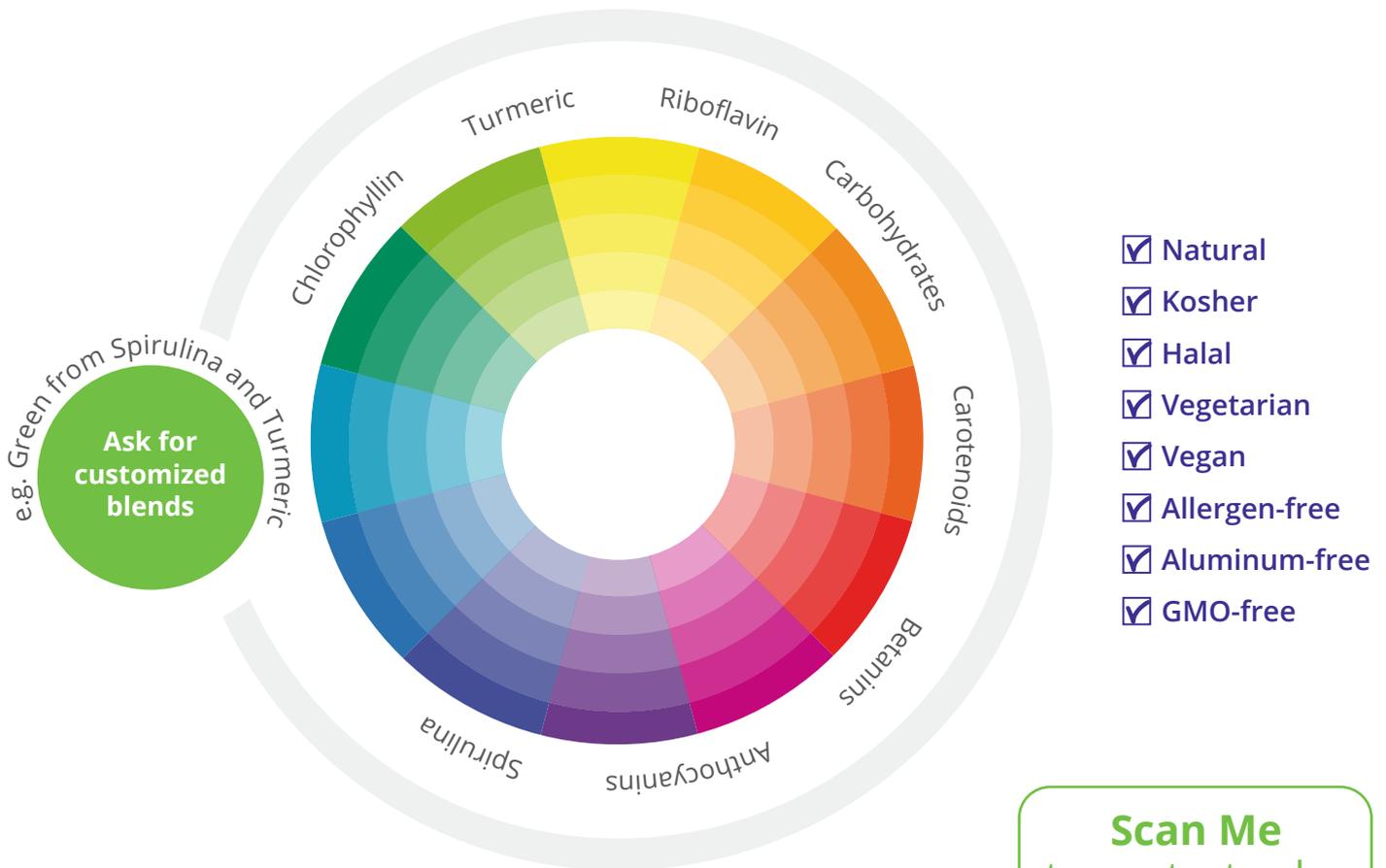
Superior dispersibility in fat-based matrices

Stable coloring

Encapsulation mitigates risk of color bleeding & fading

VIVAPIGMENTS® are here to suit your projects & processes

VIVAPIGMENTS® are available in powder or liquid form. Ask us about our ready-to-use dispersions in any fat-based media, such as different oils or cocoa butter. Our natural color professionals are ready to collaborate with you to address your specific needs, advise on regulatory claims and achieve your color expectations.



- ✓ Natural
- ✓ Kosher
- ✓ Halal
- ✓ Vegetarian
- ✓ Vegan
- ✓ Allergen-free
- ✓ Aluminum-free
- ✓ GMO-free

Scan Me
to contact color
professional



For more information and samples please contact us:

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VIVAPIGMENTS® is a brand of CAPOL Inc. which is part of the CAPOL group. We serve manufacturers in the food & beverage industry and color houses worldwide. Our naturally sourced pigments and coloring foodstuffs are produced in a patented process at our site in Montreal, Canada. We hold GFSI-recognized certifications and apply the highest quality and safety standards for your high-performing products.